



# National Show Criteria

## Purpose

The National Show is a designated showcase event within the Canadian Simmental Association (CSA) Award of Excellence programme. Each year, one show is selected nationally to hold the National Show designation and must be included in the Award of Excellence point calculations. The Canadian Simmental Association offers financial support to the National Show in order to help to showcase the pedigree and purebred seedstock producers who are foundational to the Canadian cattle industry.

## Nomination Process

Each provincial region is encouraged to nominate one show annually for consideration as the National Show. Nominations must be submitted by **31 March** each year, and the successful National Show will be confirmed by the CSA in **April**. Nominations should be submitted by email to [cansim@simmental.com](mailto:cansim@simmental.com).

## Eligibility Criteria

To qualify for designation as the National Show, a nominated event must meet all of the following criteria:

### **Breed Eligibility**

Only Canadian Simmental Herd Book–registered cattle are eligible to compete at the show.

### **EPD Requirements**

All exhibited animals must have CSA-published Expected Progeny Differences (EPDs), which must be included in the official show programme or catalogue.

### **Producer Engagement**

The show must host an all-Simmental producer social event focused on networking, relationship-building, and breed promotion.

### **Digital Promotion**

The show must be promoted and/or showcased online through methods such as live streaming, recorded video content, and/or official digital marketing channels.

## Evaluation and Selection

Nominations will be evaluated by the Canadian Simmental Association based on alignment with the above criteria, regional representation, and the overall promotional and engagement value of the proposed event to the breed and its members.